



Pallara State School

Be your best

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Sponsorship Proposal Prospectus

Be Your Best

Partnering with our community to support student opportunity, wellbeing and engagement



Contact

Pallara State School

P: (07) 3727 4222

E: admin@pallarass.eq.edu.au

39 Ritchie Road, Pallara QLD 4110

Junior Campus (Prep & Year 1): 282 Ritchie Road, Pallara QLD 4110

Acknowledgement of Country

We acknowledge the Jagera people of the Yuggera Nation as the Traditional Custodians of the land on which we walk, live and learn. We pay our respects to Elders past, present and emerging and their continuing connection to land, air and sea.

Welcome to Pallara State School

Pallara State School has a proud history that stretches back more than six decades. What began as a small rural school has grown into one of the fastest-growing primary schools in Queensland. It is now a significant primary school in Queensland, is an Independent Public Schools (IPS) and Public-Private Partnership (PPP) school. Due to large student numbers, Prep and Year 1 are at a Junior Campus while Years 2-6 are at a Senior Campus, a first for a primary school in Queensland. Our school delivers the Australian Curriculum with a strong focus on differentiation, inclusion and high expectations. Pallara State School provides a safe, supportive and nurturing environment where every child feels they belong and can achieve success.

Principal's Welcome

Welcome to Pallara State School. We are very proud of our school and are delighted to have you as part of our school community. We sincerely hope you have a prosperous and rewarding association with Pallara State School. Pallara State School aims to provide a safe, positive, challenging and supportive educational environment for all students. In seeking to achieve this, we encourage open and effective communication among teaching staff, students, parents, and carers. We constantly seek to enhance these productive partnerships to achieve the best possible education for the student.

Pallara Fast Facts (Apr 2026)

Student enrolment	1,370
School capacity	1,405
Staff	136
Classes	64 (Prep–Year 6)
Countries of origin	33
Languages spoken	57

Why Sponsorship Matters

Sponsorship and community partnerships support student opportunity, wellbeing and engagement. By partnering with Pallara State School, organisations can connect with our school community, support student programs and be recognised as contributors to public education in Queensland.

Benefits are:

- ✓ Exceptional marketing and networking exposure to a highly engaged growing multicultural school community, including 1,370 students and their families, 136 teaching and support staff, valued supporters, alumni, and likeminded local businesses.
- ✓ Direct advertising opportunities for your business, products, and services, designed to support revenue growth.
- ✓ The opportunity to strengthen your relationship with Pallara State School, which will be recognised by the school community and our affiliates.

Sponsorship Packages

Packages run from 1 August to 31 July to maximise the reach of the package; current school community and the prep families in the following calendar year.

Platinum Sponsor — \$5,000 per annum

Three sponsorship opportunities available.

- Recognition as a Pallara State School Platinum Sponsor
- One 1mX1.2m physical sign at Senior campus.
- Display of company sign on the outside digital board at both Junior & Senior campus for 5 seconds every 2 minutes.
- Opportunity to activate sponsorship at two nominated school event: banner and verbal appreciation announcement from the P&C.
- Company name, logo, website link and 100-word business summary on the Sponsor section of the school website.
- Verbal acknowledgement in the school newsletter and P&C Facebook page at the start and end of the sponsorship period.

Gold Sponsor — \$3,000 per annum

Four sponsorship opportunities available.

- Recognition as a Pallara State School Gold Sponsor.
- Display of company sign on the outside digital board at either Junior or Senior campus for 5 seconds every 2 minutes.
- Opportunity to activate sponsorship at one nominated school event: banner and verbal appreciation announcement from the P&C.
- Company name, logo, website link and 60-word business summary on the Sponsor section of the school website.
- Verbal acknowledgement in the school newsletter and P&C Facebook page at the start and end of the sponsorship period.

Silver Sponsor — \$1,000 per annum

Five sponsorship opportunities available.

- Recognition as a Pallara State School Silver Sponsor.
- Company name, logo, website link and 30-word business summary on the Sponsor section of the school website.
- Verbal acknowledgement in the school newsletter and P&C Facebook page at the start and end of the sponsorship period.

Bronze Sponsor — \$500 per annum

Unlimited sponsorship opportunities available, value from physical goods donations.

- Recognition as a Pallara State School Bronze Sponsor.
- Company name, logo and website link on the Sponsor section of the school website.
- Verbal acknowledgement in the school newsletter and P&C Facebook page at the start and end of the sponsorship period.

Specific Program Sponsors; Sports, Music, Environment, STEM

One sponsor per program. Value determined by program need.

- Recognition as a Pallara State School Program Sponsor of either sports, music, environment or STEM.
- Company name, logo, website link and 30-word business summary on the Sponsor section of the school website.
- Verbal acknowledgement in the school newsletter and P&C Facebook page at the start and end of the sponsorship period.

Quick Terms:

- Sponsor pays for the printing of the physical sign.
- All content and placement is to be agreed and approved by the school administration.
- Signs both physical and digital can be changed every 6 months.
- Pallara State School sponsorships are GST free.

Expression of Interest

- ☐ Platinum Sponsorship — \$5,000
- ☐ Gold Sponsorship — \$3,000
- ☐ Silver Sponsorship — \$1,000
- ☐ Specific Program Sponsorship — Program name:
- ☐ Three Year Prepaid Sponsorship — 20% discount
- ☐ Two Year Prepaid Sponsorship — 10% discount

Company name:

Name of authorised person:

Position of authorised person:

Telephone:

Email:

Address:

City/State/Post code:

Website:

Date:

Submission Details

Please return this Expression of Interest to:

Pallara State School

E: admin@pallarass.eq.edu.au

P: (07) 3727 4222

39 Ritchie Road, Pallara QLD 4110

A sponsorship offer will be forwarded to you upon receipt of this form.

Terms and Conditions

All sponsors acknowledge that participation at Pallara State School events implies certain responsibilities.

All details provided with this package are subject to change. Information contained within is provided in good faith, and it is expected that details will not change greatly between now and when the sponsorship agreement commences, however this cannot be guaranteed. Pallara State School reserves the right to amend the sponsorship details contained in the package proposal. Any sponsor likely to be impacted by any change will be kept informed. The following terms and conditions are applicable to this sponsorship:

1. Definitions and Interpretations:

Sponsor means the person, firm, independent association, body corporate or authority that subsidises sponsorship monies to the organiser. All staff, employees, and representatives of the firm, unincorporated association, body corporate or authority are included in this definition of the sponsor.

Organiser means Pallara State School and its representatives.

Agreement means the agreement of benefits between the organiser, Pallara State School, and the sponsor as outlined on the Sponsorship Agreement Form and in these Terms and Conditions. Term means the agreed upon period that the sponsorship benefits to both the organiser and sponsor are valid. The sponsorship period may differ between sponsors and will be specified on the Sponsorship Agreement Form.

Fee means the amount payable by the sponsor to the organiser in exchange for the sponsorship benefits as outlined on the Sponsorship Agreement Form.

2. Agreement for Participation and Acceptance:

Upon the Organiser's acceptance of this Agreement, a legally binding contract is established that both the Sponsor and Organiser must adhere to.

The Organiser reserves the right to reject any application for an Agreement to become a Sponsor should the proposed Agreement be inconsistent with guidelines established by the Department of Education.

All goods and services provided by the Sponsor must align with Pallara State School's mission and values. It is the responsibility of the Organiser to ensure that associations to organisations, products or services are consistent with the goals, values and policies of Education Queensland and, in extension, support children's health, safety and wellbeing.

The Sponsor can negotiate a variation of the proposed sponsorship packages to best suit the needs and requirements of the Sponsor.

The Organiser reserves the right to accept or reject any requested modifications.

The Organiser's acceptance of the Sponsor's offer will be communicated in writing and be subject to these Terms and Conditions.

It is the responsibility of the Sponsor to notify the Organiser of any change to participation or involvement.

3. Terms of Payment:

Following acceptance of the offer, the Organiser will forward a tax invoice for the sponsorship Fee as outlined on the Agreement which must be paid in full within 30 days.

Pallara State School may terminate the Sponsorship Agreement for convenience at any time and will in such circumstances return the paid Sponsorship Fee.

The Organiser may immediately terminate a Sponsorship Agreement where:

- a) Payment has not been received within 30 days of the tax invoice date,
- b) The Sponsor is in breach of the Sponsorship Agreement, and such breach cannot be remedied,
- c) The Sponsor is in breach of the Sponsorship Agreement and fails to remedy such breach within 14 days of notice by the Organiser,
- d) The Sponsor brings the Organiser into disrepute, or
- e) Where the Sponsor ceases to trade.

The Organiser may, at its discretion, refund a higher proportion of the Sponsorship Fee where it is able to secure a replacement sponsor for the same sponsorship package.

4. Withdrawal:

Where the Sponsor terminates the Sponsorship Agreement for convenience, it will be entitled to the following refund:

- a) Written notification received before 1 February — 50% and any full years remaining less discount.
- b) Written notification received after 1 February — 0% and any full years remaining less discount.

5. Indemnity:

Attendance at any events hosted by the Organiser is at the Sponsors' risk. The Organiser accepts no liability whatsoever (other than as required at law) for any losses that the Sponsor may suffer.

The Sponsor agrees to indemnify the Organiser for any injuries (including death) and property damage caused or contributed to by the Sponsor or its employees, sub-contractors or agents.

6. Force Majeure:

Neither the Sponsor nor Organiser will be liable for failing to perform the commitments outlined in the Sponsorship Agreement should the failure be triggered by circumstances beyond reasonable control.

7. Privacy and Confidentiality:

The Organiser will follow due process of the Sponsorship Agreement with transparency and will adhere to all requests from the Sponsor for privacy and confidentiality in respect to the contribution.

The Organiser agrees to comply with the Privacy Act 1988 (Cth) whether that legislation applies to it and will not collect, use, disclose any personal information provided under the Sponsorship Agreement without express consent from the data subjects concerned.